

Hawaii Island United Way, Inc. (HIUW)
2015 INVESTMENT CRITERIA



For the 2015 program investment process, HIUW will direct its resources toward reviewing high quality, critically identified programs and services that can prove that they can achieve measurable outcomes linked to maintaining a healthy community through at least one of three impact focus areas: **EDUCATION – HEALTH – FINANCIAL STABILITY**

The following represent qualities that HIUW values in the programs it will support financially. These criteria, along with an assessment of the program’s outcome statements and measurement, will provide a common framework for discussion and deliberations by the investment review teams.

LINKAGE TO OBJECTIVE OR INVESTMENT THEME & FOCUS AREAS (Education, Health and Financial Stability)

- Program demonstrates that HIUW funding is **CRITICAL TO ACHIEVING THE STATED OUTCOMES**
- Program is pro-active and/or addresses unmet service needs on Hawaii Island
- Program directly contributes to the achievement of outcomes in the three focus areas

CONDITIONS

- Program addresses critical community needs or opportunities
- Conditions are clearly stated and well-documented
- Services are directed toward target populations with higher levels of need than others in the community
- Services focus on particularly important needs of targeted groups

RESOURCES

- Program secures adequate resources, including funding from other sources, to produce expected results
- Program provides a realistic program budget with reasonable costs for providing services

OUTCOMES

- Program defines a clear and concise outcome, according to HIUW standards
- Program identifies a challenging but attainable goal
- Program demonstrates clear linkages between the program design and the outcome
- Program develops a strong measurement plan that when implemented , will produce accurate outcome achievement data according to the UWW Standards of Excellence
- Program provides reasonable evidence of the achievement of previously identified outcomes

ACTIVITIES

- Proposed activities are directly responsive to identified community needs
- Services are available and accessible to target groups
- Program is responsive to cultural differences and special needs
- Services focus on the strengths of targeted individuals, neighborhoods and communities

COLLABORATION AND INTEGRATION

- Program engages in collaborative activities in which multiple organizations or groups identify a common mission and work to achieve that mission through shared decision making, shared resources and shared accountability
- Program integrates its goals and services with those of other community organizations and groups to address critical community needs

Our mission is to unite people, organizations and resources to build a healthier community.