



PŪPŪKAHI

HAWAII ISLAND UNITED WAY NEWSLETTER
THIRD QUARTER 2023



2023 IS HERE....

A sunset signifies the end of something. In this case, the day. But don't worry, another is soon to follow, giving us another opportunity, a do-over if needed.

The same can be said for the new year. It is the universe's way of giving us a fresh slate to tackle the new goals we have made for ourselves or help make us feel better about the goals we didn't quite reach in the previous year. The new year also signifies change. Change happens no matter how much we worry or demand things to stay the same.

Here's an idea, maybe this year we should give ourselves a break. Whatever is meant to happen is going to happen, so instead of spending our time worrying about something we can't control and putting ourselves through resolutions we deem necessary to make ourselves better, let's just try to BE ourselves.

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HILO, HAWAII 96720

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FOLLOW US ON SOCIAL MEDIA



A message from our President:

Aloha Friends,



Springtime brings lots of rain and lots of opportunities for fresh ideas, innovative growth, and new partnerships. Hawai'i Island United Way (HIUW) has catapulted toward some new and exciting developments to help advance our mission to unite people, organizations, and resources to build a healthier community here on Hawai'i island. We are excited to announce that we will be launching our new Grant Software Portal sometime later this year, which will streamline the grant application and reporting process for our main grant programs as well as any new grants HIUW will offer in the future. The software will also provide added support to the grant management process internally. HIUW is enthusiastic to announce it will also be launching a brand new website later this month. Please stay tuned for details and updates!

HIUW has reached 80% of its fundraising goal within the third quarter of our fiscal year thanks to our donors, friends, partners, volunteers, board of directors, and internal team. We are excited to show you how your donation has impacted individuals in our community who are in great need. Please be sure to check out our impact stories in this newsletter. Our goal has always been to continue to make an impactful footprint in our community collectively. Mahalo nui loa to each of you for your continued generosity and support of HIUW so that, united, we can continue to expand the number of individuals we serve in our community.

Makemake 'oe i ke olakino a me ka pōmaika'i,

A handwritten signature in black ink, appearing to read 'Karen'.

Karen Davis, President and CPO
Hawai'i Island United Way

*Did you
know...*

Hawai'i Island United Way Internship Program

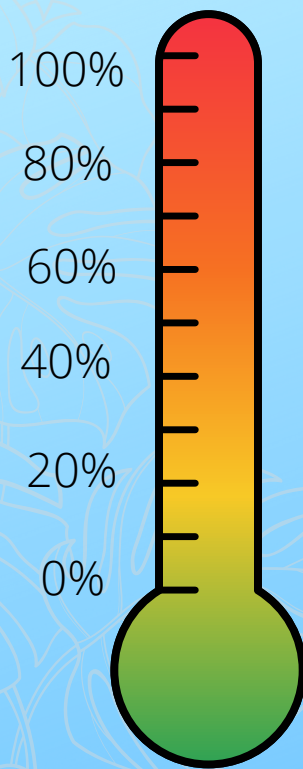
Each year HIUW Partners with the University of Hawai'i at Hilo to offer an opportunity to a student currently looking to learn more about the marketing industry. Late in the fall, applications are submitted and an intern is chosen to work with our Campaign Coordinator from Jan-June of the upcoming year. Our interns get hands on training with social media posts, events, and many other inside facets that make HIUW tick, giving them some real hands on experience before they are thrown out into the business world.

This years intern is Madelyn (Maddy) Blandford. Maddy is in her fourth semester at UH Hilo working towards a Business Degree with a concentration in Marketing.

We are excited to welcome Maddy to the small but mighty team here at HIUW!



Hawai'i Island United Way 2022-2023 Campaign Update



\$674,134

Achieved

\$700,000

Goal

96%

≈ Goal Reached

**ALMOST
THERE!**

Help us reach our goal, go to
www.hiuw.org/donate

**UPCOMING
EVENTS**



Partner Agency Fair

What is a Partner Agency Fair? As a grant funding organization, HIUW offers a 2 year Community Impact Partnership Grant Program available to all 501C3 Agencies on Hawai'i island to apply for. Once accepted into the current program, we help to get the word out to the community about all the great work these agencies offer. The Partner Agency Fair is another way to inform our community about what resources are available to them. Stay tuned for the where and when. Follow us on social media or check our website at www.hiuw.org.

**STAY
TUNED**



After more than a two year stay in extended care at Hilo Medical Center, client "M" came to the twenty four hour house offered by Mental Health Kokua (MHK). This home provides the highest level of care to MHK consumers. Client "M" has a life long struggle of mental illness and was living independently in the community until "M's" medical conditions became unmanageable. "M" ended up receiving partial amputations of the leg. This resulted in "M" being in extended care for several years with little chance of being re-integrated into the community due to lack of support and barriers endured due to "M's" mental health diagnosis.

Staff at MHK interviewed client "M" and one of the goals "M" expressed was to learn to use her prosthetic leg and to be able to walk again. Client "M" had been in a wheelchair and had not felt comfortable using the prosthetic. Upon admission into MHK, consumer "M" spent over one year in the twenty four hour house, and faced more medical complications, including dialysis three times a week.

MHK staff supported and helped "M" to adapt to new medical issues. "M" got in a routine of dialysis and was able to create a stable medication and rehabilitation regiment. "M" was able to transition down to an 8-16 hour house and level of care, recently gaining the strength to put on the prosthetic and walk from one end of the house to the other.

MHK Staff has been working side by side with client "M" to help M meet personal goals. Client "M" continues to gain confidence and independence with the support "M" receives from MHK staff and the residential rehabilitation program. Mahalo nui Mental Health Kokua for making a huge difference in this individual's life!

Volunteer Spotlight

I VOLUNTEER FOR HAWAI'I ISLAND UNITED WAY

“

I am proud to volunteer for HIUW because I know how much support they provide for local organizations that take care of all facets of our island – from keiki to kupuna. When possible, I encourage others to support this great cause, whether by donation or by volunteering your time. Every little bit makes a difference!

Mahalo Jessica for making a difference!



FOR MORE INFORMATION ON VOLUNTEERING VISIT: [HIUW.ORG/VOLUNTEER/](https://hiuw.org/volunteer/)

CHECK OUT THE HIUW STORE !



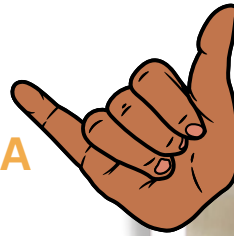


"JT graduated from High School under the Special Education Department and was not sure what his future would hold. Because our town is in a rural area it is hard to acquire transportation to and from areas. Upon entering Brantley Center he had no guidance on what his options were. We were able to do his evaluation and make a tailored plan specific to his needs. After being in our Job Skills Development program for one year he now works full time at a hotel in the lawn maintenance department and utilizes the local bus program to get to and from work. If there are any questions that he needs he calls upon Center staff and they are able to help or point him in the right direction where he can get answers." Mahalo nui loa Brantley Center for assisting JT with finding meaningful employment and foraging a positive path in life!

SPECIAL ALOHA.....

Mahalo Nui

2022 Radiothon with Kapa Radio - A tribute to Kahikina



BY CAROL PACHECO
OFFICE COORDINATOR

If you live on the Big Island of Hawai'i, chances are you know or at least have heard of Tommy "Kahikina" Ching from Kapa Radio. What a great surprise when he called our offices and asked if he could collaborate with us on a Radiothon. We jumped at the chance to partner on such an incredible opportunity and boy are we glad we did! Not only did Kahikina (as his friends refer to him) meet his 12 day nonstop marathon broadcast, but he also raised over \$60,000 for our communities on Hawai'i Island. What a time we had! We were able to include our Partners to share the great work they do in our community on the broadcast. We also met a lot of very generous people along the way.

Mahalo Nui Kahikina! We are forever grateful for your dedication and hard work to such an important cause. Thank you for allowing us to be part of your 'Ohana!



Ohana
means
family



CORPORATE SOCIAL RESPONSIBILITY

Why does Corporate Social Responsibility play a crucial role?

Nowadays, companies and organizations are not only focused on their books, but changing their focus to social change in their communities and brand reputation within their company or organizations—either they are looking to have a purpose or a why behind the work they do. When you look further into this idea, the idea of Corporate Social Responsibility (CSR) comes to mind.

According to United Nations Industrial Development Organization, CSR is a management concept whereby companies integrate social and environmental concerns into their business operations and interactions with their stakeholders. How can HIUW help implement CSR in your company or organization?

Participating in Hawai'i Island United Way's Workplace Campaign is a great way to promote CSR in an organization. Hawai'i Island United Way has a proud history of bringing Hawai'i Island residents together collectively to inspire community change. Beginning in 1967 as Hawai'i Island United Fund, organizations held their first workplace campaigns encouraging employees to give one hour of their pay per month to a charity of choice. Now, HIUW has one of the most extensive workplace campaigns on the island of Hawai'i.

So, why does running a workplace campaign check off CSR in your business or organization and what are some reasons to foster CSR?

CSR can help companies attract and retain talent in their workforce. Research by National Environmental Education Foundation (NEEF) found that nearly 90% of employees engaged in their company's sustainability work say it enhances their job satisfaction and overall feelings about their workplace.

When organizations partner with Hawai'i Island United Way through giving or volunteering, they significantly impact our Hawai'i Island communities. They establish their commitment to their community by making a positive impact, providing funding, and offering helping hands to the 28 nonprofit partner programs and services. All the while, employees experience more profound connections to the people, places, and culture of Hawai'i, where they live and work.

*No amount is too little.
Consider investing today at HIUW.ORG.*

Inspire Community Change.



20TH ANNUAL LUCK OF THE IRISH GOLF TOURNAMENT

The Hawai'i Island United Way's 20th Annual Luck of the Irish Golf Tournament was held on March 12th & 13th, 2023. This annual event was once again a huge success, bringing participants together to help raise money and awareness.

As one of HIUW's largest fundraising events, all proceeds will benefit the 36 health and human service programs that help Hawai'i Island families and individuals each year. The first night involved an oceanside reception at the Outrigger Kona Resort and Spa. A night full of food, live music and lots of golf stories from the practice day at Mauna Lani. Our local Hilo band - "Body and Soul" helped the crowd get into the groove with great music. Guests were able to place bids on auction items including a round of golf at Kohanaiki, a 2 night stay at the Fairmont, and much more.

Day two of the event consisted of a beautiful day for golf and fun in great weather conditions held at the pristine Jack Nicklaus designed golf course at The Club at Hōkūli'a with an amazing lunch brought to us by the Kona Grillhouse. Lots of good times and laughs again this year and lots of anticipation for next year. Mahalo Nui everyone for another great event!



Mahalo!

TO OUR SPONSORS!

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HŌKŪLI'A

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Gold Coin

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HFS Credit Union
Russ Connelly
Outrigger



Save the Date JULY 2023

Teams Unite! Join us for our Mayor's Cup Golf Tournament fundraiser! We will once again tee up to raise money for our Hawai'i Island communities.

Follow us on social media for an official announcement and details coming soon.



Mahalo!



TO OUR LUCK OF THE IRISH SPONSORS & DONORS!



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