

Hawaii Island United Way, Inc. (HIUW)
INVESTMENT CRITERIA



For the 2024 – 2026 program investment process, HIUW will direct its resources toward reviewing high quality, critically identified programs and services that can demonstrate that they can achieve measurable outcomes linked to maintaining a healthy community through at least one of three impact focus areas: **EDUCATION – HEALTH – FINANCIAL STABILITY**

The following represent qualities that HIUW values in the programs it will support financially. These criteria, along with an assessment of the program’s outcome statements and measurement, will provide a common framework for discussion and deliberations by the investment review teams (Community Building Committee).

LINKAGE TO OBJECTIVE OR INVESTMENT THEME & FOCUS AREAS (Education, Health and Financial Stability)

- Program demonstrates that HIUW funding is **CRITICAL TO ACHIEVING THE STATED OUTCOMES**
- Program is pro-active and/or addresses unmet service needs on Hawaii Island
- Program directly contributes to the achievement of outcomes in the three focus areas

CONDITIONS

- Program addresses critical community needs or opportunities
- Conditions are clearly stated and well-documented
- Services are directed toward target populations with higher levels of need than others in the community
- Services focus on particularly important needs of targeted groups

RESOURCES

- Program secures adequate resources, including funding from other sources, to produce expected results
- Program provides a realistic program budget with reasonable costs for providing services

OUTCOMES

- Program defines a clear and concise outcome, according to HIUW standards
- Program identifies a challenging but attainable goal
- Program demonstrates clear linkages between the program design and the outcome
- Program develops a strong measurement plan that when implemented , will produce accurate outcome achievement data according to the UWW Standards of Excellence
- Program provides reasonable evidence of the achievement of previously identified outcomes

ACTIVITIES

- Proposed activities are directly responsive to identified community needs
- Services are available and accessible to target groups
- Program is responsive to cultural differences and special needs
- Services focus on the strengths of targeted individuals, neighborhoods and communities

COLLABORATION AND INTEGRATION

- Program engages in collaborative activities in which multiple organizations or groups identify a common mission and work to achieve that mission through shared decision making, shared resources and shared accountability
- Program integrates its goals and services with those of other community organizations and groups to address critical community needs

Our mission is to unite people, organizations and resources to build a healthier community.