



PŪPŪKAHI

HAWAI'I ISLAND UNITED WAY NEWSLETTER
FOURTH QUARTER 2023



Summer is officially here! The kids are out of school and ready for some fun! Beach Trips, camping, late night movies, maybe even Disneyland!

With all Covid restrictions officially being lifted we can take a collective sigh of relief and seize the day! Our community has been on a bit of a roller coaster ride, and everyone is ready to get off!

It's been a busy spring and we have lots to share! And the best way to share that news is on our new website! Go check it out. We are very proud of ourselves for getting it up and running in a very short time! But that is not all, in July we will be holding our annual meeting, also, in July and August we will be putting on 2 car washes with Ohana fuel in Hilo and kicking off our workplace campaign for the 2023-2024 year. Lastly, in September there is the Give Aloha program with Foodland.

So, we are as busy as ever, and not slowing down anytime soon! Have a safe and sunny summer!

Keep an eye out on our events page at hiuw.org for more info.

[DONATE](#)

[VOLUNTEER](#)

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TABLE OF CONTENTS

- President's Message • P. 2
- Impact/
Volunteer Spotlight • P. 3
- Nonprofit Transparency • P. 4
- Partner Agency Fair • P. 5-6
- Coming Soon... • P. 7

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A message from our President:



As Hawai'i Island United Way wraps up its 2022-2023 fiscal year, it's an important time to reflect on all that we have accomplished together and when I say "we" it encompasses so many generous individuals in our community.

Our year kicked off with a phenomenal radiothon fundraiser as HIUW partnered with Kahikina who brought in more than \$60,000 to support our Big Island communities. We are truly grateful for Kahikina and all that he stands for. HIUW held two golf fundraisers and our first partner agency fair in 4 years. HIUW also focused on improving its processes internally so that we are more efficient in all that we do from running our grant programs, to improving our communication and marketing efforts, to supporting our nonprofit partners with the ultimate goal of making real positive change in our community. The impact HIUW makes is only because of the enormous collective effort by volunteers, donors, supporters, staff and community members. Mahalo nui loa for believing in HIUW's mission to unite people, organizations, and resources to build a healthier community. We look forward to continuing our work with you well into the future.

In service,

A handwritten signature in black ink that reads "Karen".

Karen Davis, President and CPO
Hawai'i Island United Way

Did you
know...

Hawaii Island United Way-Who Are We?

Read
NOW!

People often recognize the logo, but we are often asked "Eh, what you guys do?" The answer is simple, we help people. But it's not what you think. Instead of helping specific individuals one by one through direct programs, we focus on helping our whole community. We help babies, kids' teens, adults, grandparents, and families. We help people who need shelter, people with disabilities and illnesses. People who want to make their life better, People who just need a helping hand. People who need hope.

How do we do that? By helping to financially support the many agencies on the island who have these direct programs. From Employment Rehabilitation Programs for the Brantley Center to Family Strengthening Support and Outreach with Neighborhood Place of Puna, when these agencies become part of HIUW's Community Impact Partnership Program, they become "Partners" that, through our generous community, are allowed to do what they do best to help those who need us.

There is a direct donation via our website or through the mail, or, there is the workplace campaign, allowing individuals to give directly out of their paychecks. No matter how you give, you get to decide where your donation goes. The best part of it all is that HIUW makes sure that the money raised on our Big Island goes directly back into our Big Island Communities. "The greatness of a community is most accurately measured by the compassionate actions of its members."-Coretta Scott King



In the last 12 months NPP has seen a dramatic increase in the number of families coming to Neighborhood Place of Puna for assistance. This past quarter, a family came to us with an open Child Welfare Services (CWS) case. The father had struggled with substance abuse and the family became homeless. NPP was able to shelter them at our family shelter – Hale Iki. The shelter connected the family to our Family Strengthening program where the family requested assistance in improving their communication skills and learning better ways of disciplining their child. NPP staff, in communication with CWS, assisted the family in increasing their understanding of the stages of child development and their knowledge of developmentally appropriate parenting. NPP helped the parents develop strategies and approaches to apply positive discipline vs reactionary punishment. Over time, with practice and ongoing coaching by NPP staff the family showed improvement in employing developmentally appropriate parenting techniques and positive discipline strategies. The parents have reported that the child is exhibiting fewer challenging behaviors. The parents also worked on their sobriety and the mom and dad are currently sober. The mom is pregnant, and the family has shown remarkable improvement in family functioning and communication. With the help of our Shelter Housing Navigators, the family has ended their homelessness and are now in long-term housing. They remain engaged with NPP and access additional assistance as needed.

Volunteer Spotlight

I VOLUNTEER FOR HAWAI'I ISLAND UNITED WAY

“ *Chelsea Mack*

I volunteer for the Hawai'i Island United Way because I am committed to serving my community. After eight years of military service, and two deployments to Iraq, I believe that service is an important part of citizenship and United Way is one of the best service organizations out there! I am honored to be part of the HIUW team!

mahalo mākou iā 'oe



FOR MORE INFORMATION ON VOLUNTEERING VISIT: HIUW.ORG/VOLUNTEER/

CHECK OUT THE HIUW STORE !





ETHICS

HONESTY

INTEGRITY

Nonprofit Transparency

Why It Matters and How to Achieve It
by Chelsy Walport

As donors and supporters, we want to know that the nonprofits we invest in use our money effectively and ethically. Nonprofit transparency is vital to building this trust and ensuring that organizations are accountable for their actions. This article will explore the importance of nonprofit transparency and provide tips for achieving it.

So, what is nonprofit transparency? At its core, it means that an organization is open and honest about its operations, finances, and decision-making processes. This includes providing clear information about where donations are going, how they are being used, and what impact they are having. It also means being upfront about potential conflicts of interest and ensuring that stakeholders can ask questions and provide feedback.

Why does this matter? For one, it builds trust and credibility with donors and supporters. When people know that their money is being used effectively, they are more likely to continue giving in the future. It also helps to prevent fraud and unethical behavior, as organizations are more likely to be held accountable for their actions when they are transparent.

So, how can nonprofits achieve transparency? Here are some tips:

1. Use clear and concise language in communications. Avoid using jargon or technical terms that may be confusing to stakeholders.
2. Provide regular updates on your organization's activities, finances, and impact. This can include annual reports, newsletters, and social media updates.
3. Make it easy for stakeholders to access information. This can include posting financial statements and other documents on your website or providing public access to board meetings.
4. Be open and honest about any potential conflicts of interest. This can include disclosing any personal relationships or agreements.
5. Encourage feedback and questions from stakeholders. This can include holding open community meetings, responding to emails and social media comments, and conducting surveys to gather feedback.

By implementing these strategies, nonprofits can build trust and credibility with donors and supporters and ensure that they are held accountable for their actions. As stakeholders, we all have a role to play in promoting nonprofit transparency. By supporting organizations that prioritize openness and honesty, we can help to create a stronger and more effective nonprofit sector.

Mahalo Partners!



May 26, 2023 was a big day for the Hawaii Island United Way and our Partners. After lava flows and pandemics, we were finally able to bring back the Partner Agency Fair. It had been 4 years since we had been able to introduce the community to the many agencies that are available to them and we are ecstatic that we could finally make it happen. Mahalo to the many sponsors and volunteers who were able to make this day a reality. We could not do it without YOU!

People were able to come to the beautiful Nani Mau Gardens and get loads of information from our participating partners, ask questions, play some games, get a little food and enjoy the great entertainment from Darryl Castillo! The rain gods even cooperated and allowed us a few hours of sun! All in all the event was a great success and we look forward to planning next years!

THANKYOU

Mahalo Sponsors!

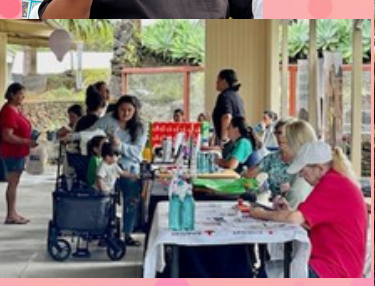


2023 PARTNER AGENCY FAIR



SO MUCH FUN

CRAFTS



FUN

FOOD



COMMUNITY

WIDER



with your child while money, training, resources, help you get a license.



Here is what's coming up....

COMING
SOON

REMEMBER!

Hawaii island United Way is partnering with Ohana Fuel for the Fuel up Do good program. From **July 1-September 30, 2023** go to www.hiuw.org/events to find out more. Car Washes on **July 15 & Aug 13, 2023 10-2pm**



Volunteers
needed



MEETING

It's that time again for HIUW's Annual Meeting. **GREAT NEWS!** We will be hosting the meeting live on Thursday, July 20, 2023 from 12-1pm HST. Check out hiuw.org for more info and to register. Come and Join Us!!

LIVE

COME ONE

COME ALL



hello
JULY